



**WINE COUNTRY BIKE TREK**  
PEDAL FOR PEOPLE

Dear <recipient name>,

I have committed to ride in the *Wine Country Bike Trek* on June 19-21, 2020 to raise money for People Helping People (PHP). I am writing to ask if you would become one of my sponsors by making a tax-deductible donation to support People Helping People and their mission to 'change lives for the better' by lending a hand-up to our most vulnerable neighbors in the Santa Ynez and Los Alamos Valleys.

Bike Trek participants ride to support PHP's programs to feed the hungry with over 273,000 pounds of groceries each year; provide shelter to prevent homelessness; prevent domestic violence; furnish counseling, medical and dental care for the uninsured; and mentoring to high school teens including homework assistance, recreational activities, and leadership opportunities.

The funds raised from *Wine Country Bike Trek* will help continue and expand vital human and social services programs including:

- **Basic Needs:** Food and Emergency Solutions (Rent/Mortgage Assistance, Rapid Re-housing, Utility Assistance) Emergency Shelter;
- **Health Care:** Community Health Access Resource Team (CHART), Children's Dental Fund, Adult Dental Fund, and Mental Health Wellness;
- **Youth Programs:** SYV Youth Coalition, Student Life Skills Education, and SYV High Mentoring; and
- **Family Support:** Domestic Violence and Child Abuse Prevention; Case Management; Advocacy; Parenting, Nutrition, and Health Education; Christmas Fulfill-A-Wish; and Family Strengthening.

Each year the *Wine Country Bike Trek* brings together a committed group of people to enjoy a fun and challenging weekend of cycling, and a chance to help a worthy cause.

I hope you'll join me with your support as my *Wine Country Bike Trek* sponsor!

Sincerely,

<your name>

[NOTE: It's a great touch to add a handwritten note on letters. Make it personal and sincere and you'll be surpassing your fundraising goals in no time!]